

Boulder Road Runners Board of Directors

Minutes of March 19, 2025 Meeting

Attending (via Google Meet):

Board: Deb Conley, Glen Mays, Terry Femmer, Flavio De Simone, Kate De Simone, Todd Straka

The meeting was called to order at 6:22

1. Minutes of March 5 meeting

- Motion to approve
- Approved with changes as discussed

2. Summer Track Series

- Todd is working with CU to confirm dates as CU has indicated that there are issues with June 19, July 3, and possibly August 7
- Todd also to confirm cost
- Need to do a retrospective view of the benefit of holding the track meets
 - 1) Need to generate more funding from track meets
 - 2) Need to increase donor base and grant base

3. Mile High Mile

- Possible dates are May 23 or May 24
- Proposed location is CU Potts Field
- What will it cost and how do we get funding
- Athlete participation
 - 1) Seek to get high school and college athlete participants to build numbers
 - 2) Joey has indicated that he feels positive about being able to recruit some good talent for the Elite races
- There are on-going discussions with Boulder Boulder about a five year partnership commitment

4. Priorities

- Deb suggested keeping the previous priorities of Volunteerism, Summer Track, Racing Teams, and Social Activities with the addition of Communications as a priority

- Seek to increase and improve the “perqs” that come with BRR membership
- Grant-writing to solicit financial support of the Summer Track Series, especially as cost increases are expected
 - 1) BRR is not just a running club, but provides community services like the Summer Track Series
 - 2) Boulder County Health Equity Fund (funded by sugar sweetened beverages tax)
 - a) Request a certain amount to provide subsidies for those who have difficulty paying the entry fees
 - b) Applications open soon for 2026 grants
 - c) Can ask for multi-year funding
 - 3) Boulder Community Hospital is required to support community-based activities to justify/maintain their non-profit status

5. Aspire OTQ

- This is not an Olympic year
- Need the leadership committee (Chris, et.al.) to let us know their plans
- They need to prepare a budget to present to BRR

6. Social Group Runs

- A major reason people join running clubs
- Need people willing to lead these runs
- Flavio suggested 6:00 Thursday night BRR run from Rayback Collective as a possible replacement to the Tuesday night Avery runs
- Investigate options at breweries with discounted food/beer
 - 1) Food/drink place probably preferable to a shoe store
- Find a night that does not conflict with existing group runs
 - 1) Alternatively, partner with an existing group run
- Flavio will take the lead on looking into the concept of a weekly group run

7. Training Groups

- A large proportion of the club membership does not live in Boulder
- Do we need to budget funds to pay a coach
- Establish a regular time and place
- Coordinate with other groups to have regular access to CU or school district tracks

8. Volunteer Recognition

- Specifically to recognize track meet volunteers
 - 1) What criteria – multiple levels (number of times volunteered, level of responsibility, etc.)
 - 2) What form - plaque, certificate, gift, gift card
- Tie into monthly social at end of season

9. Racing Teams

- Need to work harder to get Women and Open teams
- Recruiting team members is a benefit of holding group runs
- Recruiting racing team members is a way to increase club membership

10. Item of Interest

- Special mention that Dan Pierce will be inducted into the Colorado Running Hall of Fame on April 8th

11. Next Board meeting is set for April 16 at 6:15

The meeting was adjourned at 7:25

Action items:

- Flavio and Deb to work on Budget
- Arrange bank account access for Deb and Glen, and remove Chris
- Deb to follow up on a Communications Coordinator