

Boulder Road Runners Board of Directors

Minutes of April 16, 2025 Meeting

Attending (via Google Meet):

Board: Deb Conley, Todd Straka, Flavio De Simone, Kate De Simone, Glen Mays, Terry Femmer

1. Summer Track Series and Mile High Mile

- The meeting was started before I was able to join because of the confusion about the Google Meet link and the delay in the new information being sent to me

2. Minutes of March 5 meeting

- Motion to approve
- Approved
 - 1) All of Deb's Action Items are still open

3. Social Event

- 28 attendees, some not current BRR members
- \$300 in "raffle" gift cards were not intended to all be passed out at a single event, but they were
- Need to hear from Tom and Diana about plans for future events

4. Priorities

- Do we want to make group training sessions a priority? (Need to consider, cost, availability of a facility, coach, etc.)
- Volunteer appreciation
 - 1) Need reliable tracking of who actually shows up for each event
 - 2) Various "tiers" of appreciation based on number of times they were there
 - 3) \$1500 in Budget. Deb said that if the budgeted amount is insufficient, she would provide additional funds
- Communications
 - 1) It seems many members did not read the entire most recent e-mail blast

- 2) Provide a “Table of Contents” at the top of e-mails detailing what is in there
- 3) Continue to use e-mail blasts as needed rather than regularly scheduled newsletters

5. Budget

- Three main sources
 - 1) Membership
 - 2) Track meets
 - 3) Bolder Boulder
- Potential to increase
 - 1) Grants/Corporate support
 - 2) Increase membership numbers
- Uses
 - 1) Track meets
 - 2) Racing teams
 - a. Provide more funds for teams that have more participants and participate in more events
 - b. Currently mostly equal funding for all teams
 - c. 2025 budget consistent (no majors in philosophy) with 2024
- Goal should be to raise more funds as opposed to decreasing expenditures
- Formalize Budget at next meeting

6. Training Groups

- Use school tracks which are no cost but are limited to non-school hours
- CU Potts Field is not really an option even in conjunction with Jason’s group
 - 1) Jason is looking into sponsorship
 - 2) CU is asking for donations to the CU track program in addition to the hourly charge
- Glen will take on looking into options and setting it up

7. Social Group Runs

- Weekly social runs are still an open action item for Flavio

8. Next Board meeting is set for May 14 at 6:15

The meeting was adjourned