

May 14, 2025 | [BRR Board Meeting \(May\)](#)

Attendees: Deborah Conley glen@boulderroadrunners.org [Katharine De Simone Deb Conley Todd Straka Flavio De Simone](#) + Chris McDonald and Joey Berriatua for the Aspire OTQ session

Notes

- Chris McDonald and Joey Berriatua discussing Aspire OTQ
 - Athletes feedback (9)
 - All grateful, every \$ count
 - each athlete received ~\$4-5K
 - Athletes interested in participating more in the program (give back). Looking for more opportunities (e.g. the steeplechase clinic). Givings back to youth events especially impactful
 - An athlete racing both indoor and outdoor would require up to ~\$10K
 - Idea for MHM for next year to have it on Memorial weekend
 - What next
 - “Road to LA”:
 - will be looking for longer term, larger donors
 - need to create a pitch video to kickstart (\$1,500). Ask is for BRR Club to support this expenditure so that all remaining \$4,800 can be paid out to athletes
 - Need to learn from Run Elite Utah program (\$162K) + Intermountain HealthCare partnership
- Prior meetings notes approved
- 2025 Priorities
 - Growing grants and sponsors
 - Volunteerism
 - Expand Social activities
 - Weekly runs
 - Track sessions
 - 7 x monthly social
- Budget
 - Presented balanced budget (plus payout of all Aspire OTQ funds)
 - Decide to include MHM budget estimated at \$15K in both Income and expenses
 - Approved Aspire OTQ request to support \$1,500 pitch video. This will be included in 2025 budget resulting into an incremental approved operating loss
 - Further growth in expenses will be re-evaluated as grants and additional sponsors are identified
- Track update
 - Junior olympics will be part of one of the summer track meets
 - July 19 for MHM, Niwot preferred, including Terri Leiker Mile, lots of mile heats including high school and middle schools
 - Alternative Centaurus (2) or Fairview (3)

- Opportunity to add a 6th track meet just for Sprints. Agreed to explore only after we have organized MHM
 - Deb will be the volunteer coordinator
- The Ask, Communication Plan, Grant Submitted
 - Deb will be reaching out for potential donors to support Club desire to help support summer track meet so that we can keep costs low
- AOB
 - Deb Conley (President) was added as signer to the HPB and FNBO accounts and will have access to debit card
 - Flavio De Simone (Treasurer) remains as signer and have access to debit card
 - Todd Straka (At large) remains as signer and have access to debit card for track expenses
 - Decided that there is no need to add Glen Mays (Vice President) as signer to the accounts

Action items

- Todd Straka to book Niwot for MHM by Friday 5/16
- Flavio De Simone, to send out revised 2025 budget for Board Approval by email