

Boulder Road Runners Board of Directors

Minutes of August 13, 2025 Meeting

Attending (via Google Meet):

Board: Deb Conley, Todd Straka, Flavio De Simone, Kate De Simone, Terry Femmer

Guests: Chris McDonald, Mike Wien, Marcey Cote

The meeting was called to order at 5:35.

1. Message from past President Chris McDonald

- Chris said he has been told that runners are going to join other clubs to be on race teams that they are forming. These were generally younger people who feel they are not welcome or don't fit in with BRR because there is no younger peer group. Also commented that runners from Colorado Springs do not want to be associated with Boulder. These are matters of concern as the racing teams have driven the resurrection and growth of BRR.
- There have been comments from some members that they feel individuals in leadership positions have been using the club for their own benefit, that money from track meets and the Mile High Mile was inappropriately directed. Deb and others have tried to give them voice and to address their concerns, which has only seemed to lead to an increase in their behavior. These are primarily legacy members of the club who were described as cranky or cantankerous. Chris felt that this internecine conflict has also been a factor in younger members leaving, or not joining, the club.

2. Membership

- Currently 256 memberships, 139 Individual and 117 Family. This is slightly down from August of last year when the numbers were 267 total, with 137 Individual and 130 Family.
- Most new memberships come from the track meets.

3. Social Events

- Deb addressed the issue of people not tipping appropriately at Avery's. This led to her decision to not hold events at commercial establishments, a decision that has met with some disagreement from Tom and Diana.
- September social will be hosted by Deb at her home on Monday, September 8th.
- October social and volunteer recognition/appreciation will be October 6th. Deb has reserved the Louisville Rec Center for this, at a cost of \$240 for a three-hour time frame.

4. Comments from Mike Wien

- The racing teams are still strong, but we are not getting new (primarily younger) people. There is a perception of the club as the "Older Road Runners". Younger runners do not perceive BRR as a training club, and do not see opportunities to form community or cohesiveness. As noted earlier, the behavior of some members undermines the club's reputation for community oriented activities.
- Social events are not being successful in getting broader attendance, only drawing the same limited group of regular attendees.

5. Track Meets

- Over the five meets this Summer, there were almost 1600 registrations, averaging about 320 per meet. In prior years, a sixth meet added only about 200 more entries.
- Preliminary accounting showed that entry fees brought in \$18,8974 and that expenses were \$14,729, resulting in a net of \$4,145. This is about \$2,000 short of the budget, largely due to increased expenses.
- Even though we did not raise entry fees this year, the meets made more than last year. May want to look at different pricing options for next year.
- Todd mentioned as highlights: the Brag Board, variety of participants (newbies, masters, elites), high participation in Javelin/throws, partnerships (USATF JO and Masters Championship events).
- Throwing cage repair costs are still outstanding. Deb is negotiating with CU Athletics. USATF insurance may help to cover some of the cost.

6. Mile High Mile

- Mile High Mile broke even financially
- 125 participants, fantastic Elite fields
- Teri Leiker was again a successful and much-appreciated event

- Deb expressed her interest in being able to use the scoreboard to display results and give exposure to sponsors (maybe lead to more sponsors)

7. Communications

- Marcey is doing a great job in general, especially email and social media

8. Volunteer Appreciation

- Over 30 volunteers were needed for each of the track meets
- 58 individuals provided over 675 hours of support to make the meets the success that they were
- The Board agreed on the pin that they want to award for volunteer recognition (Option #2 – 1 ¼ inch with white mountains).

9. Budget

- 2025 Budget was approved

10. Next Board meeting is set Tuesday, September 9 from 5:30-7:00

- Melody Fairchild will be invited to discuss what she is seeking from BRR in support of her XC meet

The meeting was adjourned at 7:00.