

BRR Board Meeting 1/7 - Minutes

Attended via Zoom call

Attendees

- Mike Sandrock (President)
- Don Janicki (VP)
- Lorrain (Member at large)
- Mile Wien (Advisor)
- Will Dillard (Past President)
- Don Tubbs (Treasurer)
- John Bridges (Membership)
- Todd Straka (Secretary)

Agenda:

Sandrock #1 Goal My main point is to have fun.

Members went around the virtual room to share what they were hoping to get out of the club and 2021.

Mike W

- Interest in the club and moving forward
- Lost our purpose, a club that is ageing and lost its vision
- Near death in particular during covid
- Many members are no longer running even
- Need to reset
- United Way of Charities
- Bring all groups together what Sandrock is doing with shoes.
- Bringing the community together
- Which is why he wants to be involved

Don Tubbs (Tubby)

- Support everyone as a bean counter.
- Take this role seriously.
- Loves running and the sport,
- View of the club, competition is out there, like rev run is out there.

- Want to support the road runners, and appreciate what the club means to me

Lorraine

- Not what we talk about, but what we did
- **Board members introduced ourselves and said our goals**
- Find our role. Lots of great charity work going on.
- Continue with teams and get younger teams involved as well.
- Teams draw talent, BB training is great.

Don Janicki

- Get through the shit right now
- Excited about what we can do

John Bridges

- Current membership is 163, down 20
- There is a Schism in the members that they “dont see the board as being part of the club”.
- Already have a group run showing up
- Don and John work with Lee Troop’s events, work in closer relationship with him. He has taken our model and uses it.
- Officiate at CU and around the state - Dan Peirce is among the USATF muckity mucks, there is a recertification process
- Dan offers training

Leads into leadership role the club would have

And leads into communications

Will, as the past president

- Coach article,
- Set up Tuesday night trak session
- Lots of things to raise money for the club - have a big party

Sandrock proposed

- BRC will give 20% to have a “Club night” -
- Mark at in motion 15%
- Get your membership back with shopping visit.

- Newsletter Eliot will take it over.
- Concrete plan in place for announcements in the newsletter.
- Birthdays, and news. Dan pierce, race walking,
- Idea of having BRR as an umbrella club, if they train together they race together like Dan King

Any other business.

- Track committee - john b, and rock: "Its a real service to the community."
- Mike would love to see Legends mile.
- 2nd week in feb will be our next meeting.

1. Review of clubs' concrete plans for 2021; BRR All Comers Track Series; races; group runs; socials/group meetings. Overview of budget/structure/funding for me to get up to speed, including restrictions on funds.
2. I'd like to hear your thoughts on what the BRR is now, and what goals are for the future.
3. Newsletter: Elliott is considering taking over from Lyle.
4. Review of club racing teams.

Possible 2021 additions;

-- Per December meeting; additional Monthly Socials post-covid (in addition to Avery?); confirmed is the Trident, if we want. The back has been expanded to hold about 60 people. The manager/owner agreed that club can bring in donated beer (Avery?), which will be sold for \$2;. We have the entire back patio. No charge. Tool for memberships? It is on the west side of downtown and would attract some folks, who can go do dinner afterwards. We could of course bring food in; we would need a club member to oversee this.

-- Adding "Patrons" to club; Steve Jones, local coach and legend, agreed to be a patron. This is something British clubs do. He agreed to come and speak at a meeting. Steve would be a draw for runners to come to the social and hear about the club. Many other patrons to be added, perhaps as a monthly speaker, as has been discussed. Steve could bring in a couple of his Boulder Harrier runners to meet club members; BB winner Ian Butler, 2:09:45; Tyler McCandless, PhD, 2:12 guy.

The following month could be Roots Running Project Richey Hansen; with a couple of his runners. Noah is an instagram star and big draw.

-- I reached out to the owner of several downtown restaurants/ brew pubs, that have plenty of space, to give us a donated space for another meeting venue.

-- A local runner agreed to fund four yearly club memberships for elites, such as the Gouchers, Culpeppers. (never followed up on)

-- Volunteer opportunities?

-- Running Stores;

In Motion confirmed 15 percent club member discount/BRC 15 percent and 20 percent if we do a "club night;" we can meet out front of the store, and one of the reps, such as On, will be there with tester shoes.

-- Ask club members to send along running bits; send along any notes, results, reflections.

-- Bringing local masters under BRR umbrella for championship races; if the different clubs such as AB are not sending a team. How many times a week do they need to train together? Dan King is OK with it.

-- Bobby Reyes, author, First Monday/ Steve Jones

2021 Proposals with a focus on the Club's mission, as stated in the by-laws, of promoting Education, racing and walking.;

"All ideas are good," bring whatever ideas you have or have heard.

Adjourned