

Boulder Road Runners Board Meeting

Oct 5 via Zoom call

In Attendance

- Will Dillard - President
- Don Janicki - VP
- John Bridges - Membership
- John Caldwell - Treasurer
- Todd Straka - Secretary
- Mike Wien - Consultant

Agenda and notes

Membership Chair to be a voting member

It was voted on and accepted that the Membership Chairperson (John Bridges) would be a voting member since we lost our Member at Large earlier this season (Lee Troop)

Officers and Elections

- Will mentioned in the club newsletter that there will need to be a new board to be elected soon
- "Step up and get involved"
- Bylaws changes state that people have to be nominated for each office, not just the board at large
- We need new Be involved with the club Officers
- Current officers on the board and their decisions to running for re-election in 2021
 - Not running again
 - Will Dillard (President)
 - John Caldwell (Treasurer)
 - Lorraine Green (Member at Large)
 - Yes
 - Don (VP)
 - Todd (Secretary)
 - John Bridges (Membership) is on the fence
- The future of the club is at stake and we would like to have a strong leadership team to take us through 2021 and beyond.

What can we do next with social isolation?

- Will has been working on some ideas to get the club back to social but nothing to report

- Ideas: Schedule a run for members of the club. Don't need to advertise it outside of the club but an opportunity for members to come back together while remaining socially distanced
- Other clubs and stores are now hosting small group runs

Restricted Funds / Current Financial Status

- Restricted funds were originally set aside in the case that the City of Boulder were to build a public track. This is not going to happen. So what should now be done with these funds?
- Put it out to the members to vote on if we should keep as Restricted or what we could use the funds for.
- There is no immediate decision to be made, so we could wait to talk about it.
- Put a hold on funding the Masters teams as there are no competitions this year, so no need for funds.
- Next big expense:
 - 2021 Summer Track Series - Entry fees pay for part of the series but not the entire thing. Not sure how much longer CU will allow for use of the track. This planning usually doesn't start until Spring.

BRR Future

- What does the future of the Road Runners look like
- Membership is declining
- We need to have an event to get members active again
- Possible fun run at night
- First Monday, can we do it on Zoom?
 - Or is there another place to do it?
 - Let's just get back to the first Monday routine in some way to just keep some consistency
 - Invite speakers to gain some interest
- Summer Track Series
- Volunteer at races
- BB Training Program
- If that's all we are doing then we will be a dying club
 - We need a mission statement
- Let's start smaller and figure out how to make it work
- Modify it where we need to.

Mike Wien took the stage for a moment to refocus the conversation.

Boulder is one of the best running communities in the US, how do we rejuvenate the club.

We have been talking about how to grow this club all year.

Membership declining
Difficult for people to come in
And no new young members
What do we want to stand for?

How do we see ourselves and not just during this pandemic, don't just push the pause button, but how do we define ourselves going forward?

Need to be Visionary, not tactical

John B suggested common uniforms or singlets.

What's the next step then?

- Need to create a strategic planning committee.
 - Listen to Interested parties,
 - This will require some innovative thinking
 - Figure out our moat - how are we different, what do we provide that no other organization or community do

In the meantime

Before the next meeting

- Set up date for a run - Will
- Start the process for a Planning Committee - Will

Next Board Meeting

- Possible 11/11

Anything else to add?

Mike says have a nice Monday.

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