

Board Meeting Minutes
February 27, 2023
Location: BolderBoulder HQ

Welcome come to order at 6:17

Board Members:

- Chris M (present)
- Kate (present)
- Flavio (present)
- Todd (present)
- Deb (via Zoom)
- Becca (excused absence)

Advisors:

- Mike W (present)
- Marcey (present)

****Financial Update****

- Final approval of 2022 Financials
- Separate budget line item for MHM vs just a net 0 effort
- Motion to approve
- **2022 Budget approved by all 5 members**
- Post 2021 and 2022 financials to the website
- Flavio will send along pdfs Todd will post

****Membership Chair Update****

- Currently 265 members
- Renewal pending for many members - need to get count and will focus on it during membership drive
- Reviewed solutions for a digital membership card. Kate to review the idea with local merchants to determine if validating membership to provide benefits to members is of value to them. Identified In Motion and Runners Roost as two follow up candidates.
- Discussed options for auto-renewal and going to an annual membership
- Need for a Sponsorship / Partnership director still exists

****Member Store****

- Discussed options for updating and improve a BRR store and agreed to review in more detail at a future meeting

****Biz Dev****

- BolderBoulder (Chris) - BB is interested in having BRR support the race in 2023 Five opportunities identified including: Course Markers, crew chief mile, Courier Role, Pro Race Start, Volunteer Coordinator.
- High Plains Bank (Chris) - Verbal commitment for \$3K pending outcome of All-Comer Series. Need to pick a date for a follow up meeting.
- Shoes & Brews (Chris) - Verbal commitment for \$1500+ and want to collaborate on an open women's team. Also open to supporting Aspire OTQ.

****Athlete Support Program****

- Chris / Marcey presented the planning completed to date including a proposed name
- Motioned to Approve the proposal to move forward

****Newsletter****

- Todd / Marcey presented plan for commuting news to the Club in 2023 and ending the current newsletter delivered as a PDF
- Major changes include: moving to a bi-monthly publication date, delivery via email with links to drive people to the website where articles are posted

****Track Updates****

- Track Chair (Todd) provided updates including challenges securing a venue with many facilities under construction this Summer.

****Financial Update****

- Reviewed proposed 2023 budget and feedback received from members since 2022 Annual General Meeting
- Decided to defer a motion to approve the budget until the next board meeting given open issues related to the track series that affect income

Next Meeting is last Monday of March

Meeting adjourned 8:30.

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